

New Mediations / Új Közvetítések

October 1, 2022. - January 22, 2023.

MODEM – Modern and Contemporary Arts Centre



New Mediations/Új Közvetítések exhibition view, photo: Biró Dávid

#modem #Ygeneration #internet aesthetics #newmediations

Is there an internet aesthetic? What does substance mean in virtual reality? What is the transition between digital and analogue? What is the relationship between constant omnipresence and mediation to anywhere? How does the role of the consumer, mediator, and creator merge?

Before visiting an exhibition, we look at installation photos or artists' works on our smartphones, upholding and perpetuating the continuous cycle of images and their content. As reproductions in the digital space, artworks and exhibitions go further than they ever could with their physical presence.

The technological development of the internet has intensified the mediation of images to an unprecedented level, where we act as mediators, consumers, and (re)creators of images and content. In this new process of mediation, we, the viewers, content sharers, and creators, become both recipients and producers in a constant circulation of images. This change in the history of media has left a decisive mark

on our culture, replacing the rigidity of materials with a series of flexible interactions on the basis of which we can understand our actions as new forms of mediation.

The exhibition will present the work of a current international art trend, an online and contemporary art community of Generation Y artists from the UK, Germany, Serbia, and Hungary, independent of geographical constraints. Intimately connected to both the material and virtual universes, Generation Y, also known as millennials, has grown into the world of the internet and social media, which has brought about significant changes in their perception of the world.

The process of new mediations happening through the internet and social media is part of the process of turning the reproduction of these artworks into content. As media scholar Kate Eichron puts it, content “sometimes conveys information, tells a story, or entertains but it doesn’t need to do any of these things to circulate effectively”. In her understanding, content and thus the reproduction of artworks has shifted cultural production away from material and aesthetic categories towards a strictly market-oriented approach which often disregards the form, medium, and genre of the artwork.

The rare opportunity to physically encounter these artworks in an exhibition, to see the form and medium of the objects, allows us to break the cycle of content creation. Through their work, the artists have transformed their impressions from the two-dimensional screen into crafted and designed works of art. They work in a variety of genres, using predominantly analogue techniques, but they seek their web of reference in the aesthetics of the internet, in the virtual reality that underpins their everyday existence. They plan and craft their paintings, objects, and sculptures using both digital and manual tools, with a keen eye for detail. Many of them reveal the process of creation on the surface of their works, leaving behind subtle, personal traces. Others play with the flaws in their work or create unusual parallels between images.

The artists’ attention to detail creates a strong and heterogeneous visual profile for the works, which at first glance makes it difficult to access their deeper subject matter. But the artists go beyond directly referencing the internet itself. Their approaches are varied; Nemes, Dunkelberg and Freiwald look back to modernist tendencies of deconstruction, exploring the relationship between negative and positive space, Scheer, Batykó, Beck and Birds of Cool are pushing the boundaries of painting and object making. Epp and Djodjevic connect to postmodernist approaches using simple signifiers to tell a story through simple and humorous images. Pearce and Fallon are creating objects that would not otherwise exist, while Keresztesi is making montages that combine the aesthetic elements of the past to convey new meaning. Finally, Holze directly addresses the way the culture industry attempts to turn classical artworks into content.

A new international exhibition at the MODEM Centre for Modern and Contemporary Art offers an insight into the diverse and personal exploration of the aesthetics of the internet through the work of twelve contemporary artists and a group of four artists, creating new images and forms that break free from the rigidity of materials and give further space to the mediation between the real and the virtual.

Exhibiting artists: Batykó Róbert, Arno Beck, Birds of Cool (Gresa Márton, Kármán Dániel, Németh László [Laca], Radvánszki Levente), Maja Djordjevic, Hanna Sophie Dunkelberg, Oli Epp, Liam Fallon, Tim Freiwald, Christian Holze, Keresztesi Botond, Nemes Márton, Harrison Pearce, Aaron Scheer

Curator: Török Krisztián Gábor

Image Credits:

The references to the artworks are always from left to right in every exhibition view

1. Nemes Márton: *High All The Time 05*, 2018 | Nemes Márton: *Heart Break Paintings 03*, 2022 | Tim Freiwald: *Nitritee Shuffle I*, 2021 | Tim Freiwald: *Butterfly Dummy 5*, 2021 | Tim Freiwald: *Starter Fly 3*, 2022 | Photo: Biró Dávid
2. Christian Holze: *Nothing New (NN26)*, 2021 | Christian Holze: *Nothing New (NN20)*, 2021 | Christian Holze: *Cloth Collision (#CC221)*, 2021 | Christian Holze: *Nothing New, (NN19)*, 2021 | Nemes Márton: *High All The Time 05*, 2018 | Photo: Biró Dávid
3. Tim Freiwald: *Starter Fly 3*, 2022 | Liam Fallon: *Core Strength*, 2021 | Liam Fallon: *Pleasure Principle*, 2022 | Liam Fallon: *Making it work*, 2022 | Photo: Biró Dávid
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5. Liam Fallon: *Core Strength*, 2021 | Liam Fallon: *Making it work*, 2022 | Arno Beck: *Miracle Whip*, 2022 | Arno Beck: *Lost & Found*, 2022 | Christian Holze: *Nothing New (NN20)*, 2021 | Christian Holze: *Nothing New (NN26)*, 2021 | Christian Holze: *Cloth Collision (#CC221)*, 2021 | Christian Holze: *Nothing New, (NN19)*, 2021 | Photo: Biró Dávid
6. Hannah Sophie Dunkelberg: *Beletage*, 2021 | Photo: Biró Dávid
7. Christian Holze: *Nothing New (NN26)*, 2021 | Christian Holze: *Nothing New (NN20)*, 2021 | Christian Holze: *Cloth Collision (#CC221)*, 2021 | Christian Holze: *Nothing New, (NN19)*, 2021 | Photo: Biró Dávid
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12. Arno Beck: *Miracle Whip*, 2022 | Arno Beck: *Lost & Found*, 2022 | Nemes Márton: *High All The Time 05*, 2018 | Nemes Márton: *Heart Break Paintings 03*, 2022 | Batkyó Róbert: *One*, 2022 | Batkyó Róbert: *Guardians*, 2022 | Photo: Biró Dávid
13. Harrison Pearce: *Forebear*, 2022 | Birds of Cool: *Birdhouse*, 2022 | Tim Freiwald: *Nitrite Shuffle I*, 2021 | Photo: Biró Dávid
14. Hannah Sophie Dunkelberg: *Beletage*, 2021 | Hannah Sophie Dunkelberg: *Fleur-de-Lis H0076*, 2022 | Keresztesi Botond: *The King of Time*, 2019 | Keresztesi Botond: *Hell on Earth*, 2020 | Keresztesi Botond: *Bau House*, 2019 | Photo: Biró Dávid
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20. Tim Freiwald: *Nitrite Shuffle I*, 2021 | Tim Freiwald: *Butterfly Dummy 5*, 2021 | Tim Freiwald: *Starter Fly 3*, 2022 | Photo: Biró Dávid
21. Arno Beck: *Miracle Whip*, 2022 | Arno Beck: *Lost & Found*, 2022 | Photo: Biró Dávid
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23. Nemes Márton: *Heart Break Paintings 03*, 2022 | Hannah Sophie Dunkelberg: *G9171 CEDAR*, 2021 | Batkyó Róbert: *One*, 2022 | Photo: Biró Dávid

24. Batkyó Róbert: *One*, 2022 | Batkyó Róbert: *Guardians*, 2022 | Photo: Biró Dávid
25. Hannah Sophie Dunkelberg: *G9171 CEDAR*, 2021 | Batkyó Róbert: *One*, 2022 | Batkyó Róbert: *Guardians*, 2022 | Birds of Cool: *Birdhouse*, 2022 | Photo: Biró Dávid
26. Batkyó Róbert: *One*, 2022 | Batkyó Róbert: *Guardians*, 2022 | Tim Freiwald: *Nitrite Shuffle I*, 2021 | Tim Freiwald: *Butterfly Dummy 5*, 2021 | Tim Freiwald: *Starter Fly 3*, 2022 | Photo: Biró Dávid
27. Batkyó Róbert: *Guardians*, 2022 | Tim Freiwald: *Nitrite Shuffle I*, 2021 | Photo: Biró Dávid
28. Birds of Cool: *Birdhouse*, 2022 | Maja Djordjevic: *LIFE.*, 2021 | Photo: Biró Dávid
29. Aaron Scheer: *Screen Painting 2-7*, 2022 | Keresztesi Botond: *The King of Time*, 2019 | Keresztesi Botond: *Hell on Earth*, 2020 | Keresztesi Botond: *Bau House*, 2019 | Photo: Biró Dávid
30. Birds of Cool: *Birdhouse*, 2022 | Tim Freiwald: *Nitrite Shuffle I*, 2021 | Maja Djordjevic: *LIFE.*, 2021 | Photo: Biró Dávid
31. Hannah Sophie Dunkelberg: *G9171 CEDAR*, 2021 | Hannah Sophie Dunkelberg: *Beletage*, 2021 | Hannah Sophie Dunkelberg: *Fleur-de-Lis H0076*, 2022 | Photo: Biró Dávid
32. Djordjevic: *LIFE.*, 2021 | Hannah Sophie Dunkelberg: *G9171 CEDAR*, 2021 | Hannah Sophie Dunkelberg: *Beletage*, 2021 | Hannah Sophie Dunkelberg: *Fleur-de-Lis H0076*, 2022 | Oli Epp: *Carpe Diem*, 2017 | Oli Epp: *Love Song*, 2019 | Photo: Biró Dávid
33. Aaron Scheer: *DaNA XXIV*, 2022 | Aaron Scheer: *Screen Painting 2-7*, 2022 | Photo: Biró Dániel
34. Birds of Cool: *Birdhouse*, 2022 | Aaron Scheer: *DaNA XXIV*, 2022 | Aaron Scheer: *Screen Painting 2-7*, 2022 | Hannah Sophie Dunkelberg: *G9171 CEDAR*, 2021 | Hannah Sophie Dunkelberg: *Beletage*, 2021 | Hannah Sophie Dunkelberg: *Fleur-de-Lis H0076*, 2022 | Photo: Biró Dániel
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42. Maja Djordjevic: LIFE., 2021 | Photo: Biró Dávid

More information: <https://www.modemart.hu/en/kiallitas/uj-kozvetitesek/>